

Oxford Cultural Council

PRESS RELEASE

For Immediate Release
March 12, 2018

For more information:

Contact Stacy Barr
sbarr@town.oxford.ma.us

Beatles Multi-Media Event in Oxford – April 4, 2018

Oxford, MA – A Cultural and Historical Reflection of the 1960s Through the Music of The Beatles will be presented in Oxford on Wednesday, April 4 beginning at 11:00 AM at the Oxford Senior Center, 323 Main St., Oxford, MA.

The Beatles are the most influential band in history. In 1964, their breakout moment was on *The Ed Sullivan Show*, where an estimated 73 million viewers tuned in to see the “Lads from Liverpool” in their first live American television performance. On April 4, 1964, they became the only artists to ever occupy the top five spots of the *Billboard Hot 100* chart simultaneously. With landmark albums like *Revolver* and *Sgt. Pepper’s Lonely Hearts Club Band*, they consistently broke musical barriers. They have sold more than one billion records. As a testament to their longevity and popularity, their album titled *1*, containing all their #1 hits, was the best-selling album of the 2000s. Their music is timeless and appeals to fans in every generation.

This performance combines live music with a multi-media presentation to explore, not only the music of The Beatles, but the influence they exerted in every area of the cultural landscape.

The presenter is Fran Hart, founding member of the Beatles Tribute Band 4EverFab.

The presentation is free and open to all.



The presentation is sponsored by the Oxford Council on Aging.

This program is supported in part by a grant from the Oxford Cultural Council, a local agency which is supported by the Massachusetts Cultural Council, a state agency.